

LEADERBOARD

728 x 90 pixels, jpeg, under 100kb

allNOVASCOTIA

allNovaScotia is delivered to over 10,000 of Nova Scotia's top business decision makers everyday.

These paying subscribers, who represent over 2,300 businesses, see value in spending 8 - 10 minutes every morning reading this analytical, in-depth business news service. The information helps them effectively control the majority of the province's public and private budgets.

If your firm is looking for increased business-to-business exposure, or if it is marketing to a high-end consumer audience, an advertisement in allNovaScotia.com means your message is on target, on time and on budget.

*** Please remember to submit two pieces of creative. We require one piece for desktop and another for mobile.**

	LEADERBOARD	BIGBOX
5 days	\$275	\$340
10 days	\$490	\$590
20 days	\$870	\$999
50 days	\$1880	\$2300

BIGBOX

260 x 216 pixels
jpeg, under 100kb

All advertisements are guaranteed to display randomly at least once over two and a half minutes for 15 seconds.



* Prices are for a 24-hour rotating tile which displays on pc and mobile devices.

Please contact us at 902-431-9540 or advertising@allnovascotia.com